

Webster Groves Aquatic Center Community Survey

Thursday, January 26, 2023

Powered by  SurveyMonkey

1070

Total Responses

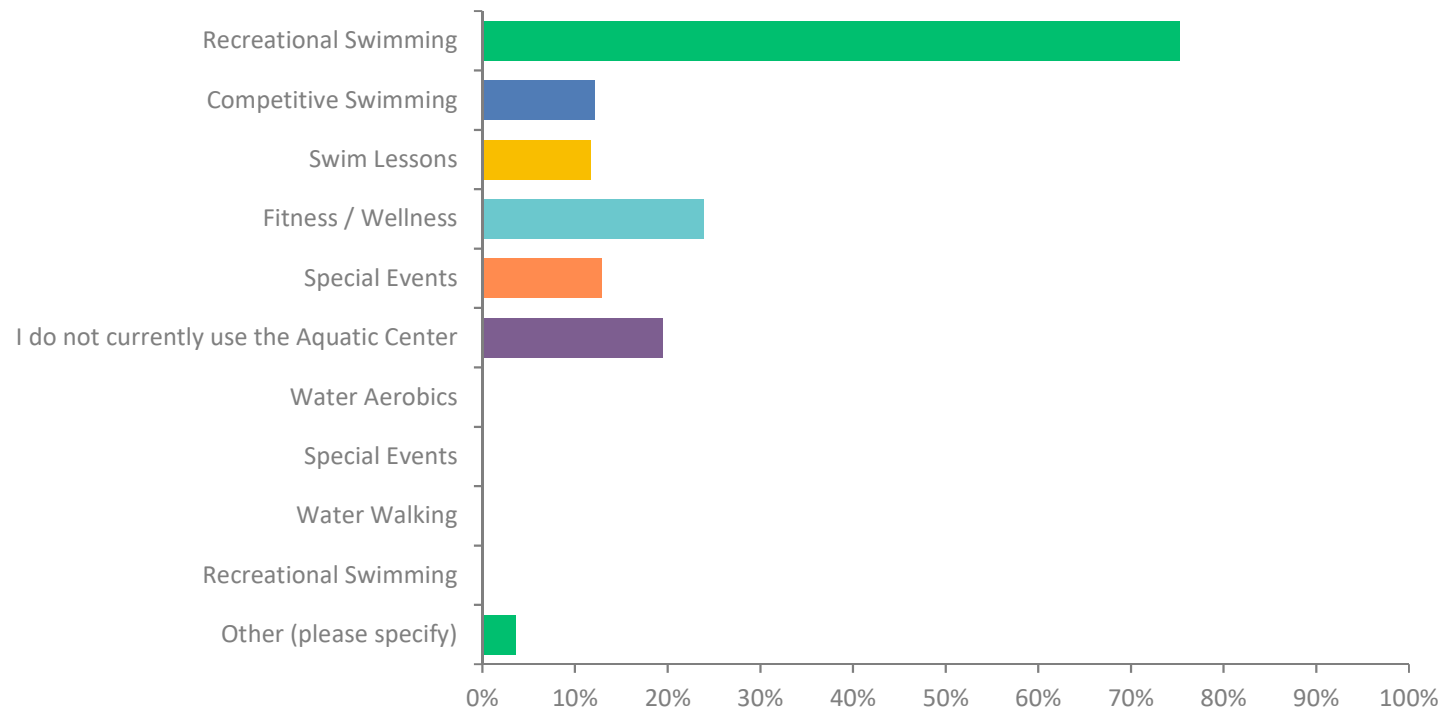
Date Created: Monday, November 07, 2022

Complete Responses: 1070

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Q1: For what purposes do you currently use the Aquatic Center? Please check all that apply.

Answered: 1066 ; 4



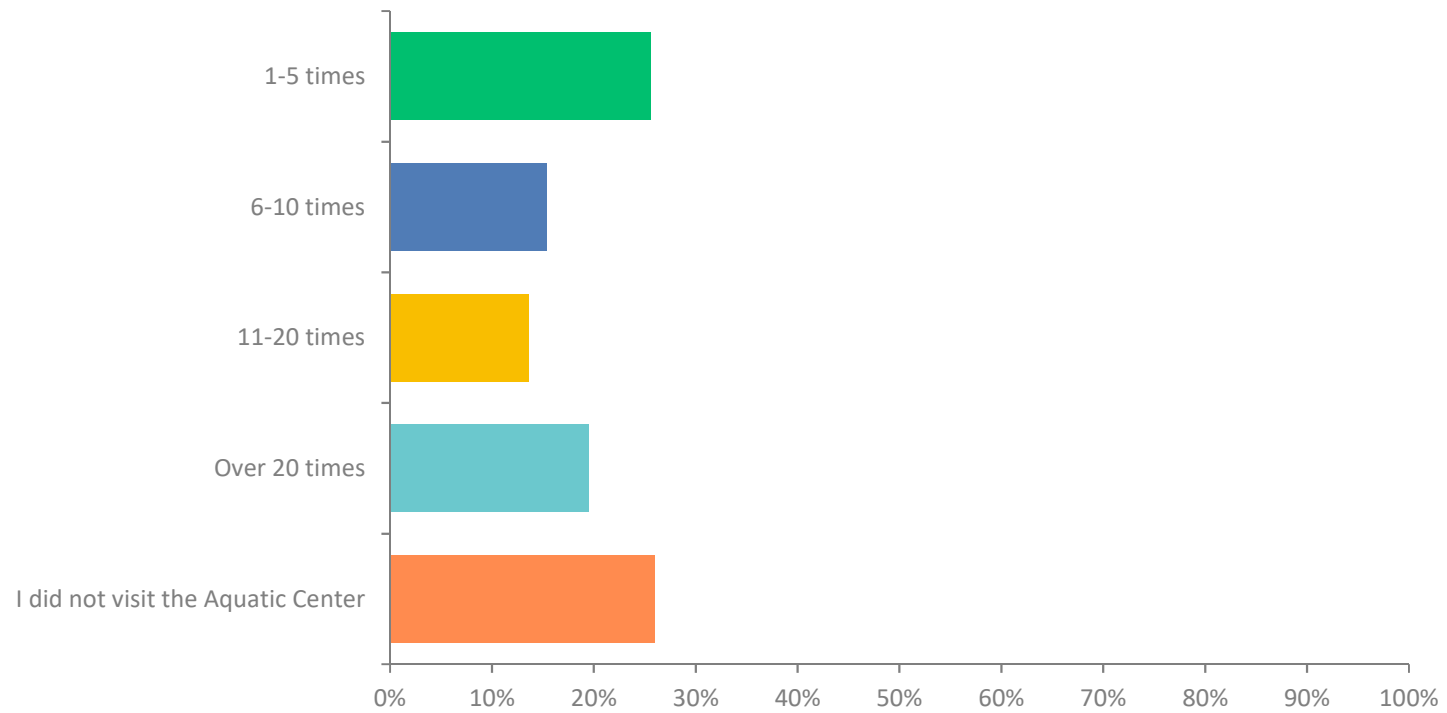
Q1: For what purposes do you currently use the Aquatic Center? Please check all that apply.

Answered: 1066 ; 4

ANSWER CHOICES	RESPONSES	
Recreational Swimming	75.23%	802
Competitive Swimming	12.10%	129
Swim Lessons	11.73%	125
Fitness / Wellness	23.92%	255
Special Events	12.95%	138
I do not currently use the Aquatic Center	19.51%	208
Water Aerobics	0%	0
Special Events	0%	0
Water Walking	0%	0
Recreational Swimming	0%	0
Other (please specify)	3.66%	39
TOTAL		1696

Q2: How many times did you visit the Aquatic Center during the summer of 2022?

Answered: 1065 ; 5



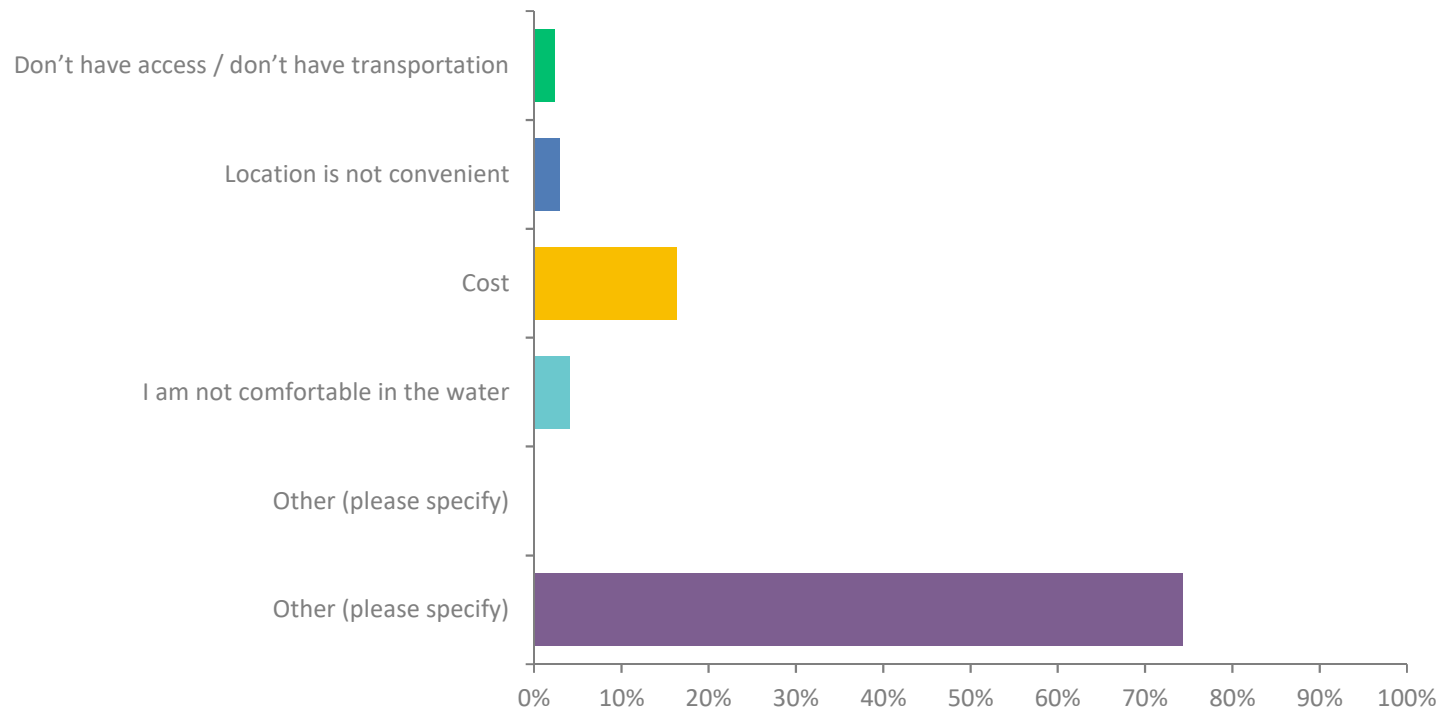
Q2: How many times did you visit the Aquatic Center during the summer of 2022?

Answered: 1065 ; 5

ANSWER CHOICES	RESPONSES	
1-5 times	25.54%	272
6-10 times	15.40%	164
11-20 times	13.62%	145
Over 20 times	19.44%	207
I did not visit the Aquatic Center	26.01%	277
TOTAL		1065

Q3: If you did not visit the Aquatic Center within the past few summers please explain why.

Answered: 514 Skipped: 556



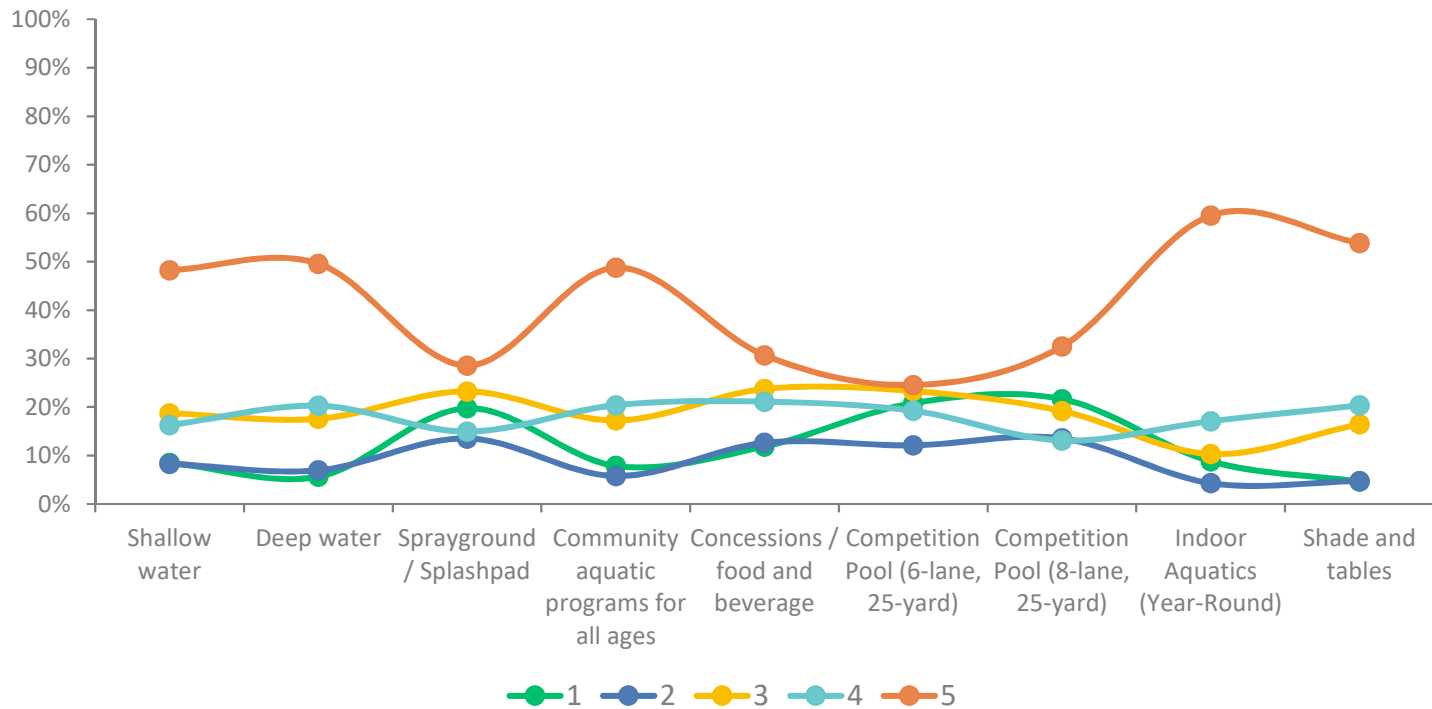
Q3: If you did not visit the Aquatic Center within the past few summers please explain why.

Answered: 514 Skipped: 556

ANSWER CHOICES	RESPONSES	
Don't have access / don't have transportation	2.33%	12
Location is not convenient	2.92%	15
Cost	16.34%	84
I am not comfortable in the water	4.09%	21
Other (please specify)	0%	0
Other (please specify)	74.32%	382
TOTAL		514

Q4: On a scale of 1-5 (with 1 being the lowest), rank the importance to you for the various types of pool(s) and amenities that you would like to see included if the Aquatic Center is renovated?

Answered: 942 Skipped: 128



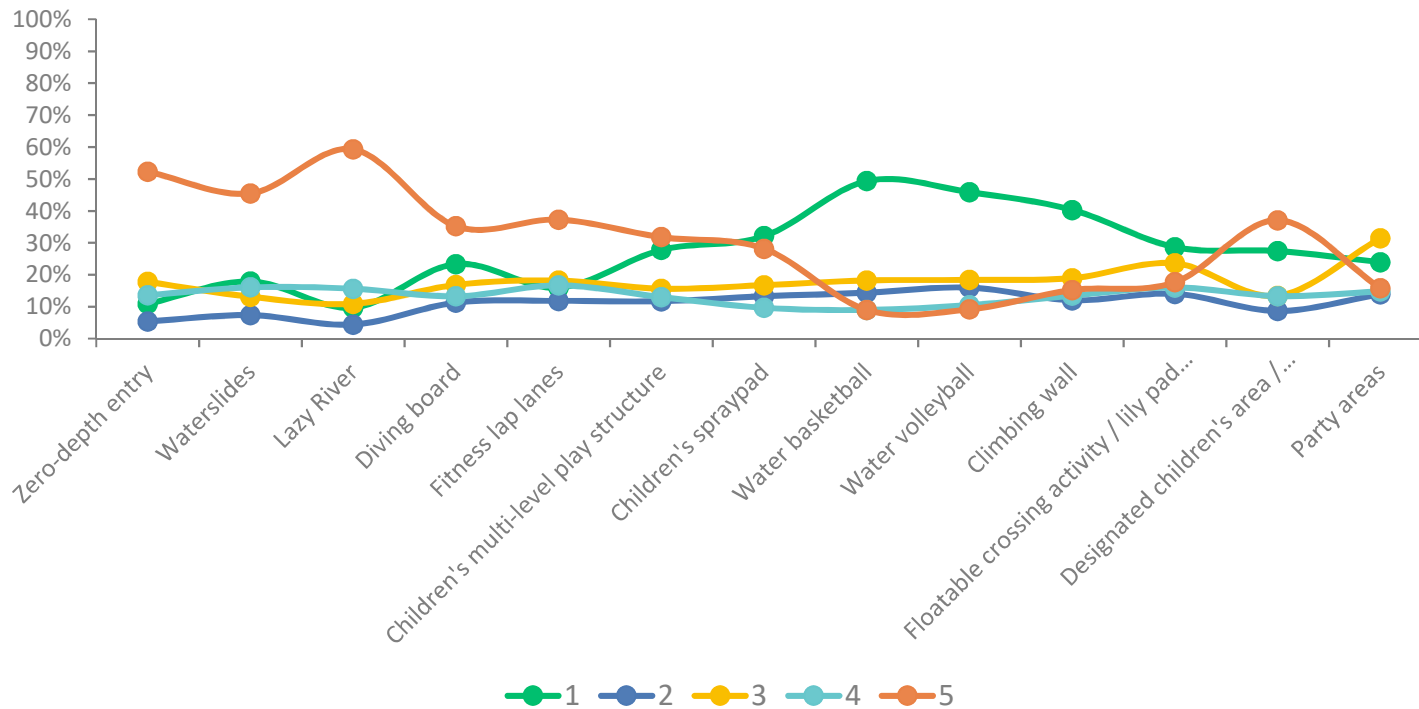
Q4: On a scale of 1-5 (with 1 being the lowest), rank the importance to you for the various types of pool(s) and amenities that you would like to see included if the Aquatic Center is renovated?

Answered: 942 Skipped: 128

	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
Shallow water	8.50% 79	8.29% 77	18.73% 174	16.25% 151	48.22% 448	929	1
Deep water	5.64% 52	6.94% 64	17.57% 162	20.28% 187	49.57% 457	922	1
Sprayground / Splashpad	19.74% 181	13.52% 124	23.23% 213	14.94% 137	28.57% 262	917	1
Community aquatic programs for all ages	7.85% 72	5.78% 53	17.23% 158	20.39% 187	48.75% 447	917	1
Concessions / food and beverage	11.86% 109	12.62% 116	23.72% 218	21.11% 194	30.69% 282	919	1
Competition Pool (6-lane, 25-yard)	20.81% 184	12.10% 107	23.30% 206	19.23% 170	24.55% 217	884	1
Competition Pool (8-lane, 25-yard)	21.64% 195	13.54% 122	19.20% 173	13.10% 118	32.52% 293	901	1
Indoor Aquatics (Year-Round)	8.81% 82	4.30% 40	10.31% 96	17.08% 159	59.51% 554	931	1
Shade and tables	4.63% 43	4.74% 44	16.47% 153	20.34% 189	53.82% 500	929	1

Q5: On a scale of 1-5 (with 1 being the lowest), please rate how likely you are to use the following features if the Aquatic Center is renovated and these features were added.

Answered: 942 Skipped: 128



Q5: On a scale of 1-5 (with 1 being the lowest), please rate how likely you are to use the following features if the Aquatic Center is renovated and these features were added.

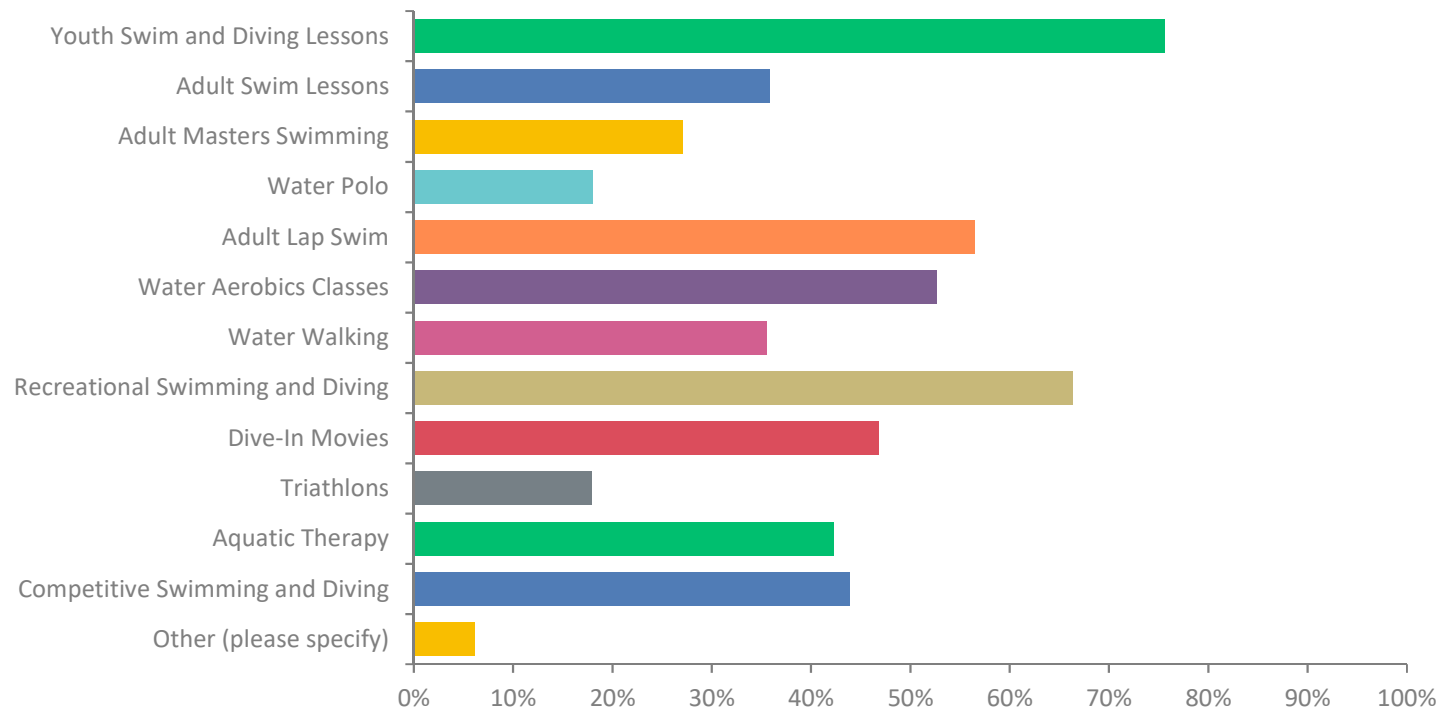
Answered: 942 Skipped: 128

Answers on the next page

	1	2	3	4	5	TOTAL	WEIGHTED AVE.
Zero-depth entry	10.90% 101	5.39% 50	17.80% 165	13.59% 126	52.32% 485	927	1
Waterslides	17.92% 165	7.38% 68	13.14% 121	16.07% 148	45.49% 419	921	1
Lazy River	9.72% 90	4.43% 41	10.91% 101	15.66% 145	59.29% 549	926	1
Diving board	23.37% 215	11.30% 104	16.85% 155	13.26% 122	35.22% 324	920	1
Fitness lap lanes	15.95% 148	11.85% 110	18.21% 169	16.70% 155	37.28% 346	928	1
Children's multi-level play structure	27.80% 256	11.73% 108	15.64% 144	13.03% 120	31.81% 293	921	1
Children's spraypad	32.10% 295	13.28% 122	16.76% 154	9.68% 89	28.18% 259	919	1
Water basketball/Volleyball	95.23% 868	30.39% 277	36.64% 334	19.52% 178	18.21% 166	913	1
Climbing wall	40.31% 368	12.05% 110	18.95% 173	13.47% 123	15.22% 139	913	1
Floatable crossing activity / lily pad walk	28.65% 261	14.05% 128	23.60% 215	16.03% 146	17.67% 161	911	1
Designated children's area / toddler pool	27.44% 253	8.68% 80	13.45% 124	13.34% 123	37.09% 342	922	1
Party areas	23.97% 220	13.94% 128	31.48% 289	14.81% 136	15.80% 145	918	1

Q6: What types of programs would you like to see offered at the Aquatic Center? Please check all that apply.

Answered: 923 Skipped: 147



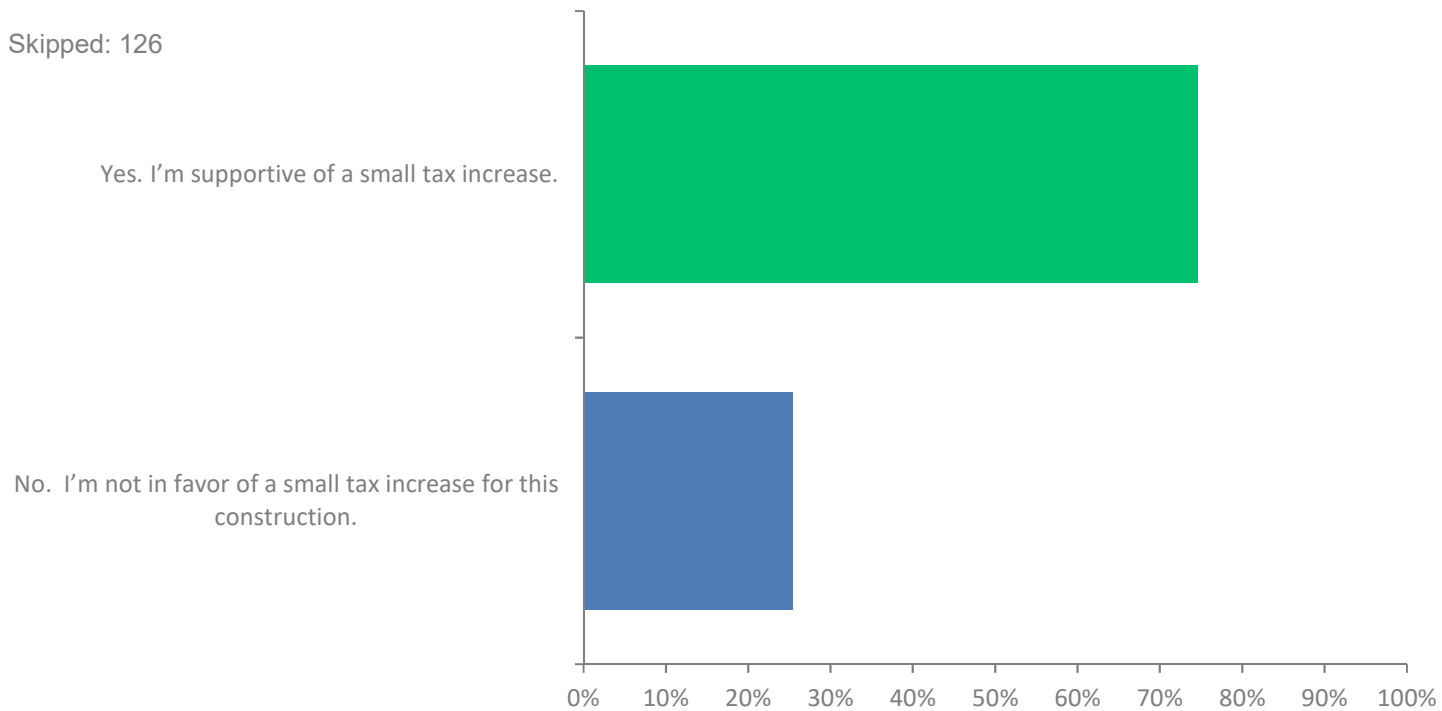
Q6: What types of programs would you like to see offered at the Aquatic Center? Please check all that apply.

Answered: 923 Skipped: 147

ANSWER CHOICES	RESPONSES	
Youth Swim and Diving Lessons	75.62%	698
Adult Swim Lessons	35.86%	331
Adult Masters Swimming	27.09%	250
Water Polo	17.98%	166
Adult Lap Swim	56.45%	521
Water Aerobics Classes	52.65%	486
Water Walking	35.54%	328
Recreational Swimming and Diving	66.31%	612
Dive-In Movies	46.80%	432
Triathlons	17.88%	165
Aquatic Therapy	42.25%	390
Competitive Swimming and Diving	43.88%	405
Other (please specify)	6.07%	56
TOTAL		4840

Q7: Would you be supportive of a small tax increase to fund construction of a new state of the art outdoor aquatic center, or should all construction result in no tax increases? The current aquatic center was constructed via a tax bond referendum passed in April 1993.

Answered: 944 Skipped: 126



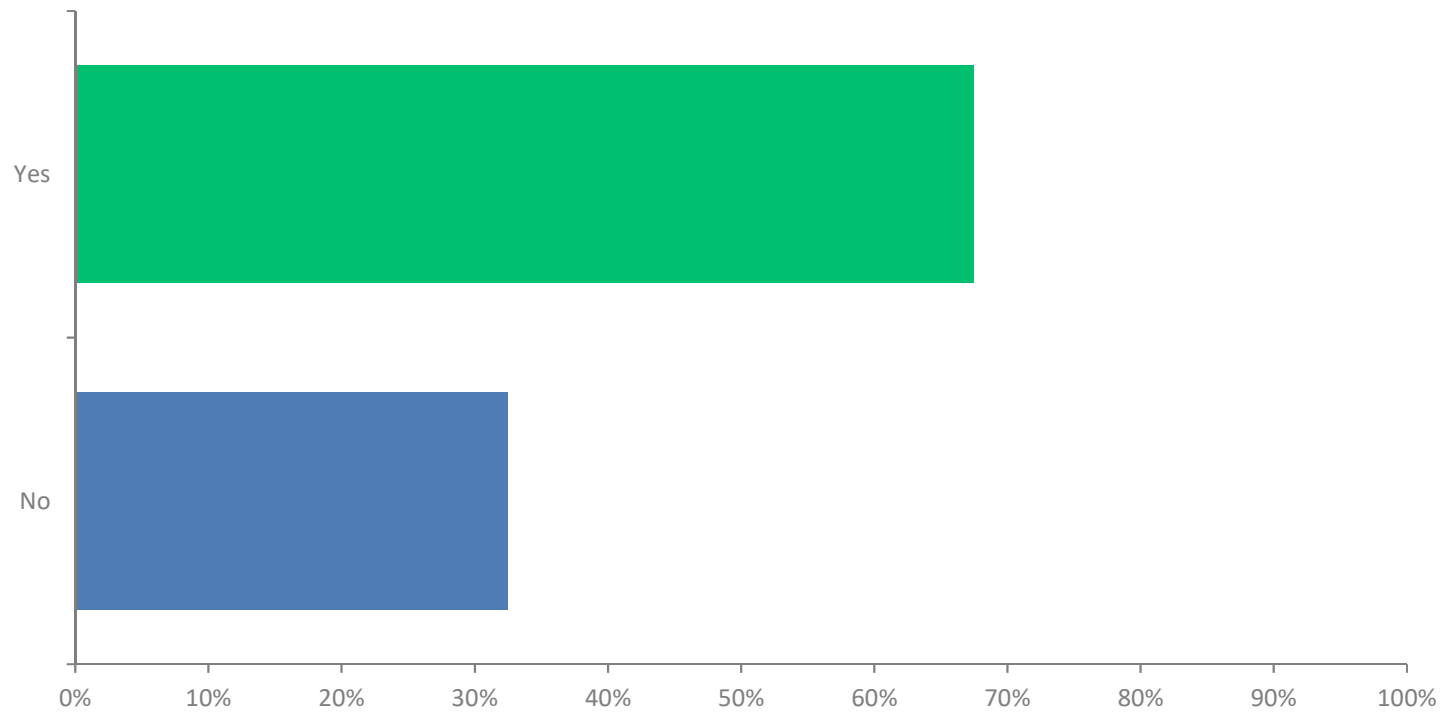
Q7: Would you be supportive of a small tax increase to fund construction of a new state of the art outdoor aquatic center, or should all construction result in no tax increases? The current aquatic center was constructed via a tax bond referendum passed in April 1993.

Answered: 944 Skipped: 126

ANSWER CHOICES	RESPONSES	
Yes. I'm supportive of a small tax increase.	74.58%	704
No. I'm not in favor of a small tax increase for this construction.	25.42%	240
TOTAL		944

Q8: Would you support an increase in membership fees and/or taxes to fund construction and operating costs of an indoor pool?

Answered: 948 Skipped: 122



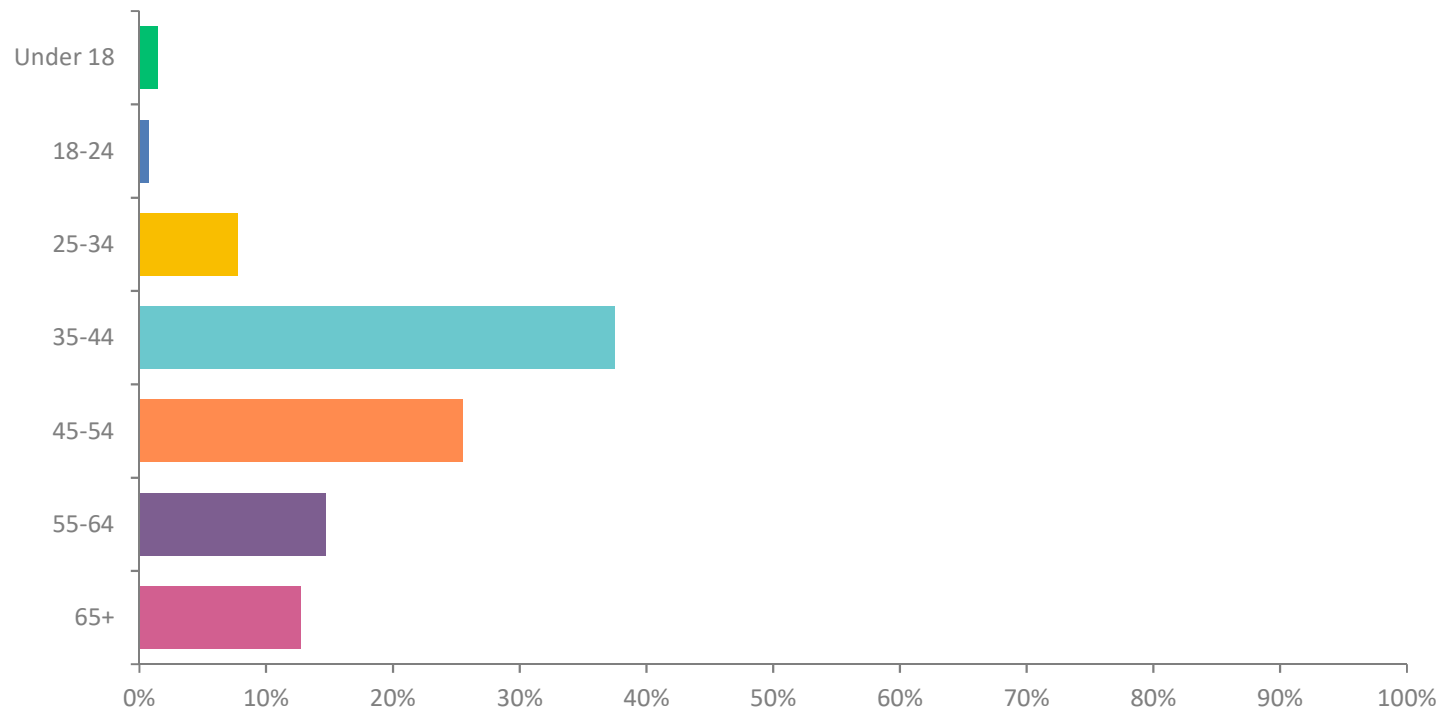
Q8: Would you support an increase in membership fees and/or taxes to fund construction and operating costs of an indoor pool?

Answered: 948 Skipped: 122

ANSWER CHOICES	RESPONSES	
Yes	67.51%	640
No	32.49%	308
TOTAL		948

Q10: What is your age range?

Answered: 951 Skipped: 119



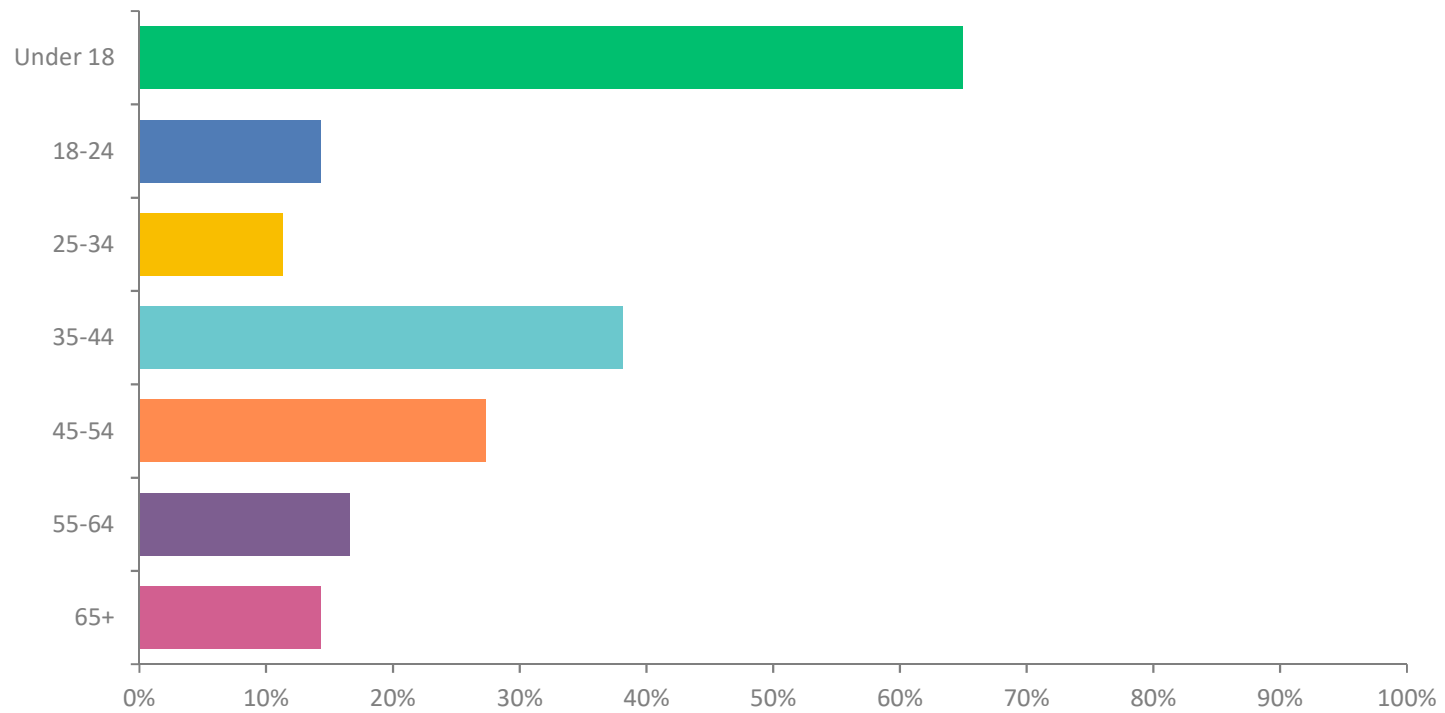
Q10: What is your age range?

Answered: 951 Skipped: 119

ANSWER CHOICES	RESPONSES	
Under 18	1.47%	14
18-24	0.74%	7
25-34	7.78%	74
35-44	37.54%	357
45-54	25.55%	243
55-64	14.72%	140
65+	12.72%	121
TOTAL		956

Q11: Please check the age ranges of people currently residing in your household.

Answered: 951 Skipped: 119



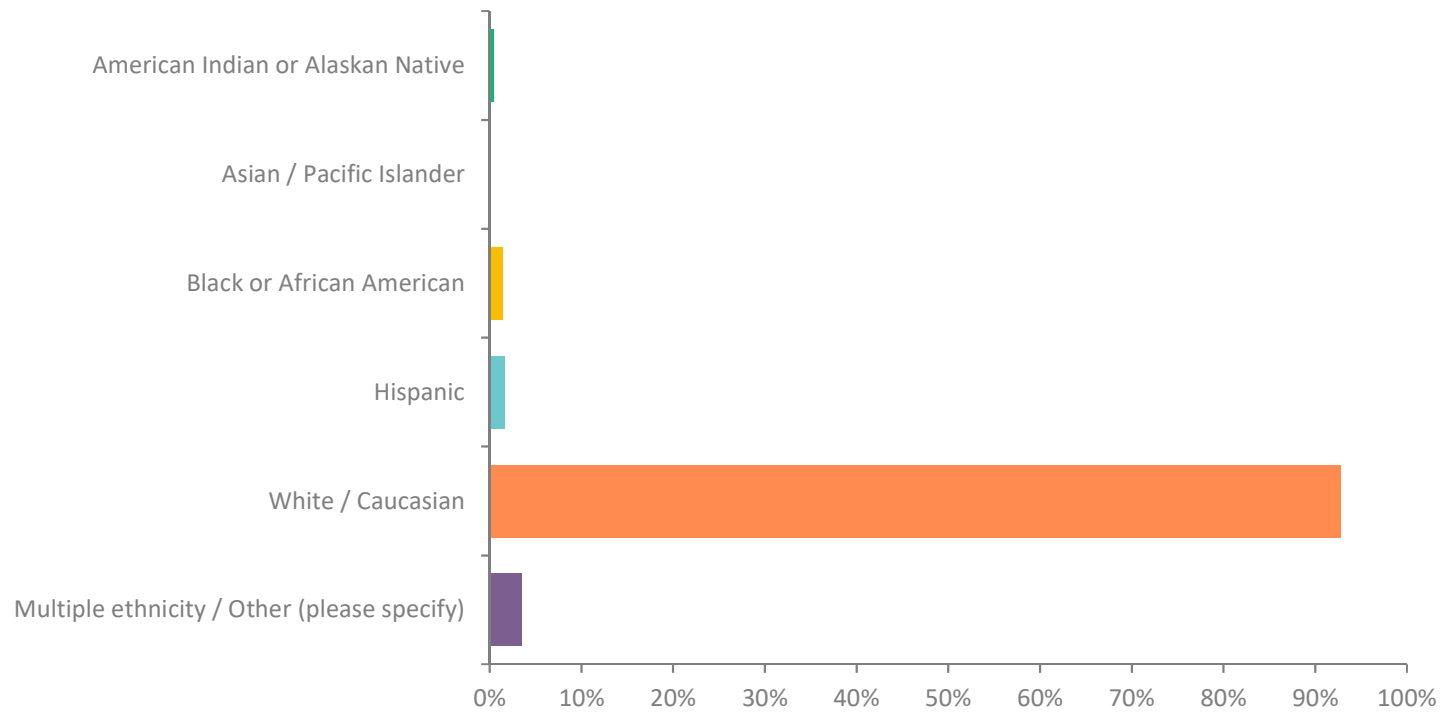
Q11: Please check the age ranges of people currently residing in your household.

Answered: 951 Skipped: 119

ANSWER CHOICES	RESPONSES	
Under 18	64.98%	618
18-24	14.30%	136
25-34	11.36%	108
35-44	38.17%	363
45-54	27.34%	260
55-64	16.61%	158
65+	14.30%	136
TOTAL		1779

Q12: Which race/ethnicity best describes you? (optional)

Answered: 895 Skipped: 175



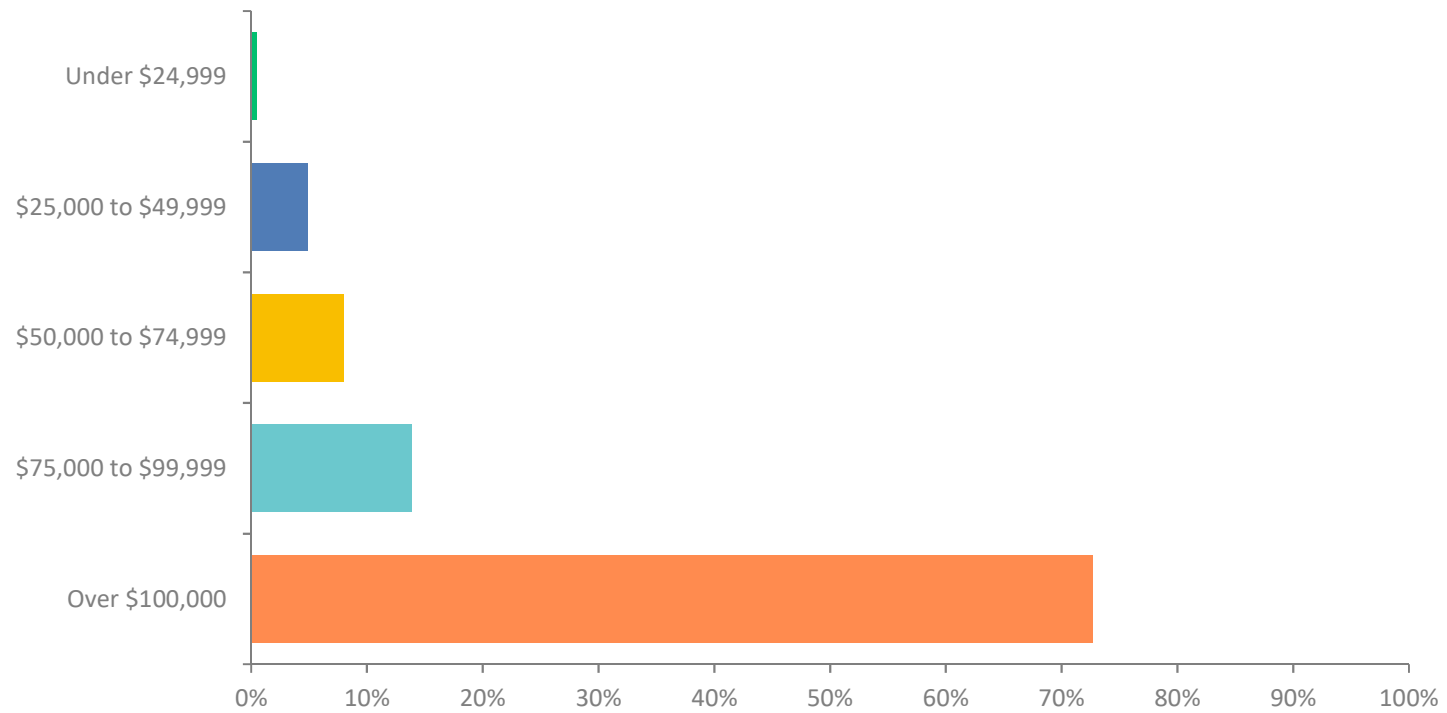
Q12: Which race/ethnicity best describes you? (optional)

Answered: 895 Skipped: 175

ANSWER CHOICES	RESPONSES	
American Indian or Alaskan Native	0.45%	4
Asian / Pacific Islander	0.11%	1
Black or African American	1.45%	13
Hispanic	1.68%	15
White / Caucasian	92.85%	831
Multiple ethnicity / Other (please specify)	3.46%	31
TOTAL		895

Q13: What is your total household income? (optional)

Answered: 836 Skipped: 234



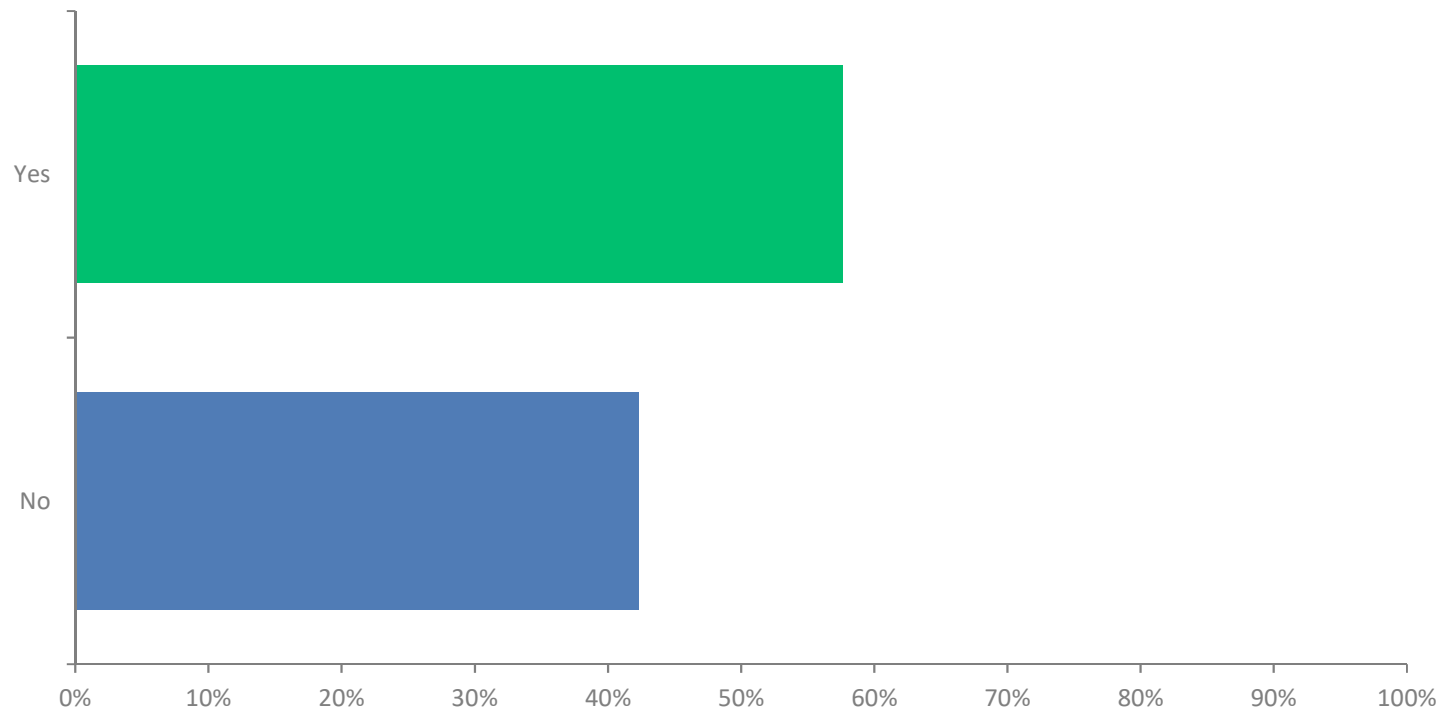
Q13: What is your total household income? (optional)

Answered: 836 Skipped: 234

ANSWER CHOICES	RESPONSES	
Under \$24,999	0.48%	4
\$25,000 to \$49,999	4.90%	41
\$50,000 to \$74,999	8.01%	67
\$75,000 to \$99,999	13.88%	116
Over \$100,000	72.73%	608
TOTAL		836

Q14: Are you currently a member or passholder for the Webster Groves Community Center and/or Aquatic Center?

Answered: 945 Skipped: 125



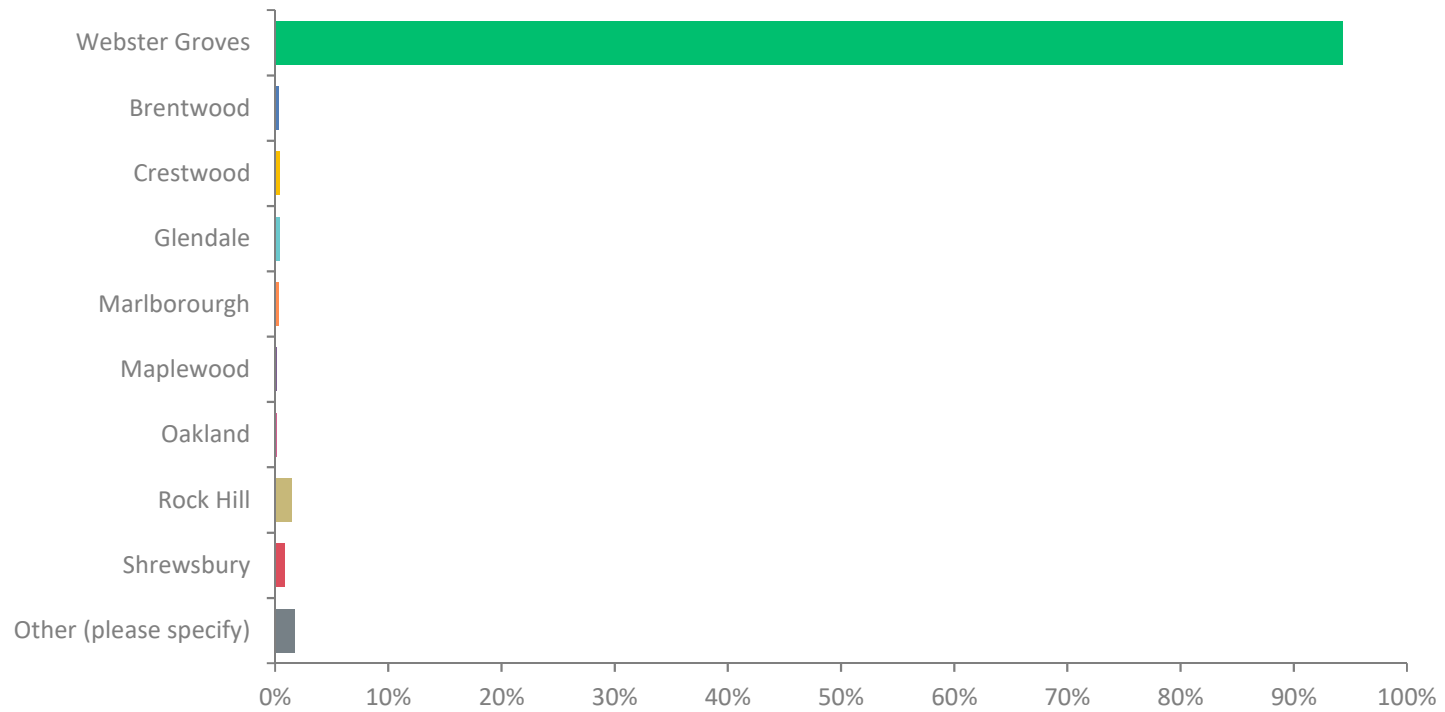
Q14: Are you currently a member or passholder for the Webster Groves Community Center and/or Aquatic Center?

Answered: 945 Skipped: 125

ANSWER CHOICES	RESPONSES	
Yes	57.67%	545
No	42.33%	400
TOTAL		945

Q15: What city do you call home?

Answered: 948 Skipped: 122



Q15: What city do you call home?

Answered: 948 Skipped: 122

ANSWER CHOICES	RESPONSES	
Webster Groves	94.30%	894
Brentwood	0.32%	3
Crestwood	0.42%	4
Glendale	0.42%	4
Marlborough	0.32%	3
Maplewood	0.11%	1
Oakland	0.11%	1
Rock Hill	1.48%	14
Shrewsbury	0.84%	8
Other (please specify)	1.69%	16
TOTAL		948